



SETran

Advocacy, Coordination, Education, and Information
for Transit and Mobility for Southeast Colorado

www.setran.net

719-931-3100

July 2023

Meetings

7/25 8:30 am
Transit Mobility Manager Weekly Meeting

7/26 8:30 am
SETran 2nd Quarter Meeting

8/1 8:30 am
Transit Mobility Manager Weekly Meeting

8/3 10:00 am
CDOT Transit Monthly Call

8/8 8:30 am
Transit Mobility Manager Weekly Meeting

8/15 8:30 am
Transit Mobility Manager Weekly Meeting

8/22 8:30 am
Transit Mobility Manager Weekly Meeting

8/29 8:30 am
Transit Mobility Manager Weekly Meeting

9/5 8:30 am
Transit Mobility Manager Weekly Meeting

Events

- ◆ Cruz the Cool Bus is here to teach the next generation of riders all about transit buses in this [activity book](#).
- ◆ Our next train the rider event will take place in Trinidad, CO on October 13-14. If you know someone who won please encourage them to RSVP asap.

Resources



SMART COMMUNITY
RESOURCE CENTER



TACL
TRANSPORTATION
Technical Assistance Coordination Library



Follow Us:



National Transit News

“Drawing” Attention to Rural Transit

National Rural Transit Day is observed on July 16 every year. Its goal is to promote awareness and appreciation for the vital role that public transportation plays in the lives of rural Americans. It aims to encourage the development and improvement of public transportation services in rural areas to enhance the quality of life and economic opportunities for rural residents.

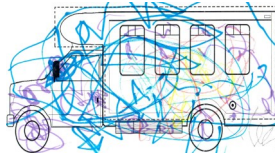
This year in honor on Nation Rural Transit Day we hosted “Drawing Attention to Rural Transit” Coloring Contest. We distributed over 500 coloring sheets and 300 of our “Cruz the Cool Bus Activity Book” that had the coloring sheet included. We dropped these off with daycares, swimming pools, and libraries in our six county region as well as advertising it on our Facebook page. Participants were encouraged to design a transit bus however they wanted and return them to SETran. We received ninety-two entries with some pretty fun design ideas. We broke the entries into five age groups and awarded three prizes in each age group. Each person who placed in a division will receive a certificate for their achievement and an Amazon Gift Card. First place will receive \$50 gift card, second place will receive a \$30 gift card, and third place will received a \$20 gift card. In addition to winners in each age group we had 4 overall winners. These individuals will receive a certificate and their design will be submitted to Studio Six for consideration as the design on the SETran buses.

The final thing we did to recognize National Rural Transit Day, is hang [this](#) poster around our communities.

0-3



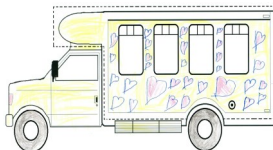
Ridge, 2



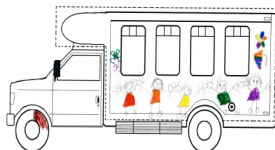
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Pictures with an *
indicate an overall
Winner!!

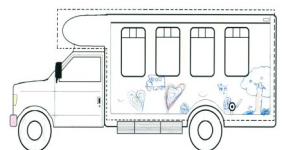
4-6



Oakley, 6



Xenovia, 5



Raelynn, 6

7-9



Hazel, 9

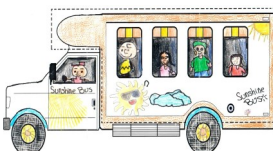


Paisley, 9



Laramie, 7

10-13



Kacie, 13

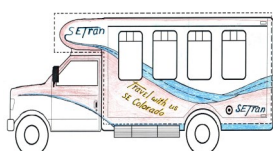


Landri, 10

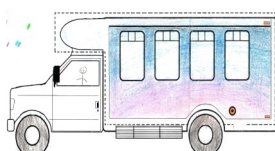


Jozee, 11

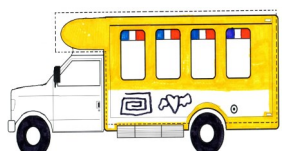
14 and Over



Linda, Adult



Brooke, 15



Leeroy, 16

State Transit News

2023 Fall CASTA Conference

Registration for the 2023 CASTA Fall Training conference is now open. This annual four-day conference is taking place Tuesday, September 12 through Friday, September 15 at the Elevation Hotel & Spa in Crested Butte, Colorado. The conference provides training on a variety of topics, including transit management, leadership development, driver safety, system safety, human services issues, mobility, and FTA and CDOT policy issues with a Vendor EXPO & Bus Show. This is a very educational event with wonderful resources, as well as a great opportunity for networking with those working in transit in different areas of our state. The discounted early bird registration rate continues through August 15, 2023, so get registered soon. If you are unable to attend due to funding issues, you may be eligible for a **[scholarship](#)** funded by RTAP.

If your agency had an outstanding team, initiative, marketing campaign, or project this year, CASTA’s Colorado Transit Awards ceremony is the perfect opportunity to get recognition for the great work you have been doing. Nomination are now open and can be submitted **[here](#)**. This year’s unique award category is Best Transit Photo. CASTA wants to see your best pictures—of vehicles, of riders, of drivers, whatever captures your transit spirit. The Awards Dinner will take place at 6:00 pm on Thursday, September 14.

Award Categories

- * Transit Professional or Transit Team of the Year
- * Large Community Transit Agency of the Year
- * Small Community Transit Agency of the Year
- * Human Service Transit Organization of the Year
- * Resort Agency of the Year
- * Outstanding Coordination Initiative
- * Marketing Program of the Year
- * Transit Project of the Year
- * Best Transit Photo

Tuesday, September 12	
9:00 am - 12:00 pm	Golf Outing
12:00 pm - 1:00 pm	Emerging Leader Luncheon
1:00 pm - 3:00 pm	Parking and Transit
	CMAC Meeting
1:00 pm - 5:00 pm	LEAD Academy
	CCTM
	PASS TTT
3:15 pm - 5:00 pm	CREST Meeting
	CMAC Session
5:00 PM	Welcome Reception
Wednesday, September 13	
8:00 am - 9:15 am	Keynote Breakfast & LEAD Graduation
9:15 am - 10:30 am	Organizational Resiliency in Times of High Turnover
9:15 am - 12:00 pm	Construction Project Management
	Reasonable Suspicion
	CCTM
	PASS TTT
10:45 am - 12:00 pm	Business Member Latest & Greatest
12:00 pm - 1:00 pm	Plenary Lunch
1:00 pm - 3:00 pm	Vendor EXPO
3:00 pm - 4:00 pm	Bus Show
4:00 PM	Vendor Reception
Thursday, September 14	
8:00 am - 9:30 am	CASTA Membership Meeting
9:30 am - 10:45 am	Preconstruction Activities
	RTAP Meeting
	Title VI
9:30 am - 5:00 pm	CCTM
	PASS TTT
11:00 am - 12:15 pm	ZEVC Meeting
	How to Write, Budget and Manage Successful RFPs
	CDOT Grantee Training
12:15 pm - 1:15 pm	Keynote Luncheon: Paul Comfort
1:15 pm - 3:00 pm	EV Facility Safety
	How to Hire a Consultant
	Human Services Committee Meeting
3:15 pm - 5:00 pm	Working with Utilities to Meet Your EV Goals
	Rebuilding Employee Relations Post-Improvement Plans
	Micro Transit Case Studies
6:00 PM	Awards Dinner
Friday, September 15	
8:00 am - 9:00 am	Breakfast: State of Transit in Colorado
9:00 am - 10:30 am	CDOT Update
	Benefit Cost Analysis

Please visit **[CASTA’s website](#)** for the most up to date information regarding this event. We look forward to seeing you there.

Local Transit News

Rider of the Quarter

We asked everyone to submit nomination for our “Rider of the Quarter”. We enjoyed reading about the riders in our area who make jobs in transit so enjoyable. Our first “Rider of the Quarter” is Dena Christie. She was nominated by Prowers Area Transit, and this is what they had to say about their outstanding rider.

–“Dena is a daily senior rider. She is a double amputee, and she has been in a wheel chair for 10 years. Dena not only works a fulltime job, she also has full custody of her four grandchildren. We take her to and from work every day. We take her to and from the doctor. We sometimes get the pleasure of taking her to a sporting event so she can watch her grandchild play. Every day Dena has a warm smile for the bus driver. She often ask about our day. She never complains about her own days. She is a positive roll model not only for us here at PAT’s but for anyone in the community.”

Thank you Dena for being a model transit rider, and reminding us why rural transit is so important to our communities. Dena will receive a \$50 Target gift card and a Certificate of her achievement.

Please remember to submit your nominations for Transit Rider of the Quarter. We want to hear about the amazing riders that make our job in transit so rewarding. Send us the information about what makes your rider special by 5:00pm on Friday, September 29. The Rider of the Quarter will be featured in our October Newsletter and be presented at our Quarterly Meeting in October. Additionally, the winner will receive a gift from us so show our appreciation of them being an amazing transit rider. To make a nomination simply send an **[email](#)** with your riders name and a little information about what makes them a great transit rider. Please remember to ask your drivers who they think is a good nominee, based on there experiences. We look forward to hearing from you.

